

HubSpot

HubSpot is a leading CRM platform that provides software and support to help businesses grow better. Our platform includes marketing, sales, service, and website management products that start free and scale to meet our customers' needs at any stage of growth. Today, thousands of customers around the world use our powerful and easy-to-use tools and integrations to attract, engage, and delight customers.

Functionality

Connectivity between Omada and HubSpot enables organizations to:

- Request Access Rights
- Provision and Deprovision Access
- Reconcile Accounts
- Review Access
- Perform Advanced Risk Scoring
- Classify Data
- Initiate Emergency Lockout

Supported Objects and Operations

System objects	Omada Identity Data Model	Operations
Users	Accounts	Create, Read, Update, Delete
Groups	Resources	Read
Group memberships	Resource assignments	Create, Read, Update, Delete
Groups in groups	Resource Parent/Child	Read

The Omada Configurable Connectivity offers:

- Template-driven connectivity for ease of implementation
- Flexible data model
- Adaptable and extensible data fields and attributes
- Choice of multiple authentication methods

A configurable connectivity approach provides an efficient, reliable and fast alternative that is better suited to the dynamic, hybrid IT environment where connectivity is a continuous activity. This connector for Omada and HubSpot can be leveraged using Omada's configurable connectivity framework, which supports standard connectors for SCIM, REST, OData, LDAP, PowerShell, .CSV, .NET, SQL, and SOAP.

Supporting Resources:

- [HubSpot Connectivity Package - Omada](#)
- [HubSpot - Connectivity Package Capabilities - Omada](#)

Omada, a global market leader in Identity Governance and Administration (IGA), offers a full-featured, enterprise-grade, cloud native IGA solution that enables organizations to maximize efficiency, reduce risk, and meet compliance requirements. Founded in 2000, Omada delivers innovative identity management to complex hybrid environments based on our leading technology, proven best practice process framework, and best-in-breed deployment approach.

For more information, go to omadaidentity.com