



Product Brief

Omada Identity Cloud

Secure, agile identity governance that scales with your business



Intelligent Identity Governance and Administration programs automate the full identity lifecycle, enforce policy controls, and deliver real-time security insight through analytics and AI. Executives must view IGA as the governance backbone that protects critical resources, reduces risk, accelerates secure digital agility, and ensures resilient compliance, turning identity management into a driver of measurable business outcomes.

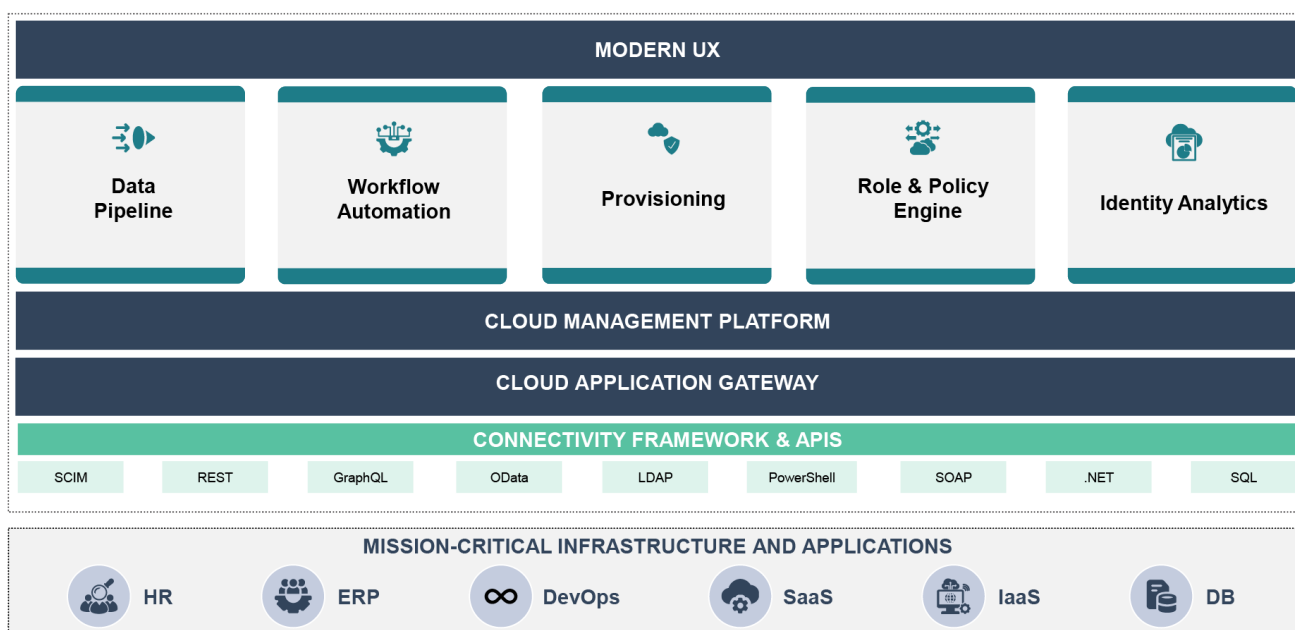
74%

of organizations have users with unnecessary access and overly permissive accounts.

Source: State of Identity Governance 2025 Report

Omada Identity Cloud: Security and Governance for the Enterprise

Omada Identity Cloud delivers enterprise-grade IGA that puts security and governance directly in the hands of the business, with AI-driven insights and intuitive workflow control. Using zero-knowledge connectivity, sensitive data always remains under customer ownership and control. Executives gain faster time to compliance, measurable risk reduction, and resilience against insider threats and ransomware, all while lowering cost and complexity.



Omada Identity Cloud is an integrated platform encompassing several essential services, including data pipeline management, workflow automation, and user provisioning. Omada connects to hundreds of applications and services, including HR, SaaS, and CRM, through our diverse API capabilities, like SCIM, OData, and GraphQL.

Features and Benefits

Identity Lifecycle Management and Provisioning

Identity lifecycle management is streamlined through automated joiner-mover-leaver processes for employees, contractors, and non-human identities. The platform unifies provisioning, approvals, and governance through a centralized portal. By eliminating manual effort, organizations cut costs, close security gaps, and meet compliance requirements, turning identity management into measurable business value.

Access Certification and Reviews

Certifications and access reviews are simplified through automated campaigns with customizable surveys, scheduling, and dashboards. Enhanced by Identity Analytics, managers can conduct more effective reviews whilst prioritizing high-risk entitlements. Certifications and reviews resolve audit findings, strengthen compliance, cut audit costs, and give executives clear proof that access is appropriate, least-privileged, and regulation-aligned. This reduces regulatory, financial, and reputational risk while directly supporting business performance.

Identity Analytics and Risk Insights

Advanced analytics, Role Insights, and Javi, our conversational AI agent, combine to give leaders clear, actionable intelligence on entitlements, anomalies, and role design. AI-driven analysis continuously learns from access patterns to refine roles and eliminate unnecessary privileges. By interpreting entitlements in context and surfacing critical risk signals, the platform enables organizations to focus where risk is greatest, close exposure gaps faster, and demonstrate measurable improvements in security and compliance.

Segregation of Duties and Policy Controls

The Compliance Workbench and auditing tools enforce Segregation of Duties (SoD), preventing toxic access combinations and monitoring policy compliance across critical systems. This ensures organizations mitigate risk, avoid regulatory fines and reputational damage, while demonstrating to auditors that controls are in place and effective. By reducing policy violations and aligning governance with regulatory expectations, SoD transforms from a compliance burden into a safeguard that directly protects business performance.

Automation and Workflow Orchestration

Organizations can design and manage governance workflows directly in a web browser with no coding or database expertise required. The platform supports approval chains, scheduled reviews, and event-triggered processes through an intuitive interface that business and IT teams can configure. This eliminates bottlenecks caused by reliance on specialized technical staff, speeds up process changes, and ensures governance keeps pace with business needs while reducing operating costs.

Zero-Trust Connectivity

The Cloud Application Gateway creates a secure bridge between Omada's cloud platform and on-premises systems using outbound-only connections, meaning your firewalls never need to allow inbound traffic from the cloud. All data in transit is encrypted using zero-knowledge architecture: your sensitive identity data is encrypted before it leaves your environment and can only be decrypted with keys you control. This approach minimizes exposure to ransomware and data breaches, simplifies compliance, and lets you extend governance across cloud and on-premises systems without expanding your attack surface.

Connector Breadth and Integration Coverage

Seamless connectivity to business systems is enabled through a framework that combines prebuilt connectors for platforms including Microsoft AD, SAP, ServiceNow, AWS, Google Cloud, and Microsoft Azure, with standards-based APIs such as SCIM, GraphQL, and REST. This allows organizations to quickly integrate both common and custom applications without building one-off connections or using complex middleware. Organizations can deploy governance faster, reduce integration costs, and maintain consistent controls across their entire IT landscape, from legacy systems to cloud applications.

The Omada Difference

Omada Identity Cloud delivers a modern, powerful, and user-friendly IGA platform that puts governance directly in your hands. Flexible and extensible contextual workflows are managed entirely in the browser so security and compliance teams can act fast without specialized skills. With advanced AI-driven insights guiding entitlement decisions and highlighting anomalies, organizations can right-size access, close compliance gaps faster, and contain the blast radius of ransomware or insider threats before they can spread.

Omada is unique in the level of control it gives customers. Through the Cloud Management Portal, teams manage their own environments with full transparency, while zero-knowledge connectivity and isolated tenant data ensure sensitive information always stays under their ownership. This same control extends across all identities, with AI-powered governance that automatically adapts as roles change. The result: compliance stays intact, audits are passed with confidence, and resilience against threats is built in. With Omada, you stay firmly in command of your security and governance.



Omada Identity Cloud is built on a modern, flexible architecture that combines a customer-controlled SaaS environment, a no-code configuration platform, and an extensible data model to deliver simplicity, scalability, and secure governance

IGA Support That Matters

Every successful IGA program depends on strong support. Without expert guidance and a reliable partner, programs stall, adoption lags, and compliance gaps remain unresolved. Omada delivers that partnership through structured methodology, accelerated deployment, proven transformation expertise, and consistently recognized customer support:

Omada IdentityPROJECT+

Omada's [structured delivery methodology](#) guides organizations step by step through planning, deployment, and adoption. By applying standardized best practices, Omada reduces project risk, shortens timelines, and ensures programs start on a solid foundation that delivers measurable value quickly.

Proven IGA Transformation Experience

Omada brings deep expertise in migrating organizations from legacy IGA systems to the cloud and implementing new IGA programs for the first time. This experience gives customers confidence to navigate complex transformations and establish a secure, future-ready governance foundation.

Omada Accelerator Package

A [guaranteed 12-week path](#) to a production-ready governance framework. Core integrations, role models, and governance capabilities are deployed with training and a tailored roadmap, giving customers the confidence to scale their IGA program from an established foundation.

Ongoing Support

Our customers consistently highlight Omada's strength in post-implementation support, noting our responsiveness, expertise, and commitment to customer success. This recognition reflects Omada's reputation as a partner that stays engaged beyond go-live, ensuring IGA programs are sustained, resilient, and continuously aligned with business and compliance priorities.

Omada, a global market leader in Identity Governance and Administration (IGA), offers a full-featured, enterprise-grade, cloud native IGA solution that enables organizations to achieve compliance, reduce risk, and maximize efficiency. Founded in 2000, Omada delivers innovative identity management to complex hybrid environments based on our proven best practice process framework and deployment approach.