Product Brief

Omada Identity Cloud

Modern Identity Governance for the Enterprise

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The rapid adoption of cloud technologies has transformed IT, making secure and compliant access to critical data and systems more paramount than ever. IGA-as-a-Service solutions provide organizations with cost-effective, scalable, and user-friendly tools to address these challenges. Embracing an IGA program goes beyond technology; it's about transforming identity and access management practices for lasting success.

74%

of organizations have users with unnecessary access and overly permissive accounts.

Source: State of Identity Governance 2025 Report

Enter Omada Identity Cloud: SaaS IGA for the Enterprise

Omada Identity Cloud is a full-featured IGA-as-a-service solution built to meet the needs of the business. Our cloud platform is powered by advanced data analytics, built-in best practices, code-free configuration, and near real-time data processing. Additionally, Omada Identity Cloud leverages AI and ML-driven features to optimize roles, identify potential security risks, and streamline compliance efforts. This comprehensive approach ensures unparalleled efficiency and accuracy in identity management. We also distinguish ourselves as the only IGA solution that can be rapidly deployed within a 12-week timeframe, ensuring the fastest time-to-value on your IGA investment.
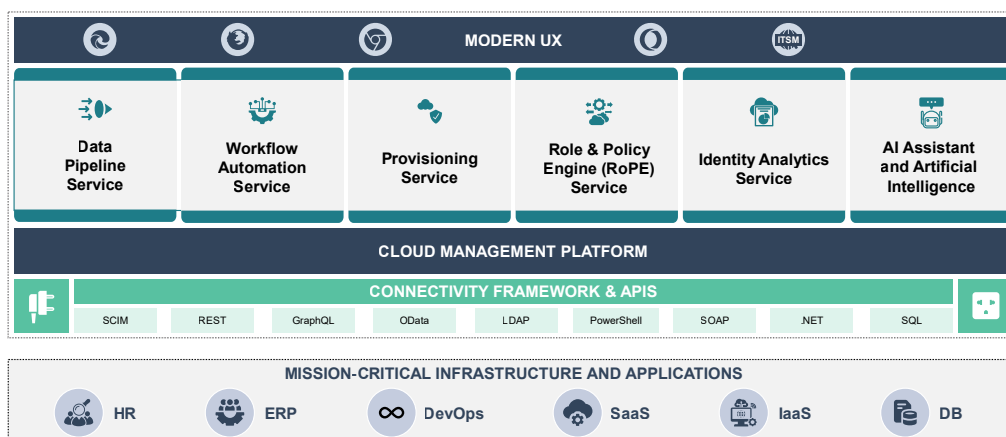
Omada Identity Cloud is an integrated platform encompassing several essential services, including data pipeline management, workflow automation, and user provisioning. Omada connects to hundreds of applications and services, including HR, SaaS, and CRM, through our diverse API capabilities, like SCIM, OData, and GraphQL.

Features and Benefits

Informed Decisions Powered by AI

Omada Identity Cloud revolutionizes identity management with intelligent IGA features powered by AI and ML. This powerful platform features Identity Analytics and Role Insights, helping organizations optimize roles, identify security risks, and streamline compliance efforts. By leveraging advanced analytics and machine learning, Omada Identity Cloud provides a deep understanding of user access and entitlements. This enables organizations to make informed decisions about user access, optimize roles, identify potential risks, and streamline compliance efforts.

Identity Lifecycle Management Made Easy

Our platform streamlines identity lifecycle management (ILM), effectively handling joiner, mover, and leaver processes for all identity types. Our centralized self-service portal simplifies both the access request and approval process. By automating governance and control, we provide unified provisioning across IT systems while also bolstering the effectiveness and security of access management. Automate ILM, reduce errors and manual tasks and increase compliance with Omada Identity Cloud.

Configurable Workflows for Every Business Need

With our dynamic workflow engine, administrators can design flexible process workflows tailored to specific business requirements, supporting manual, event-driven, or scheduled workflows. Our pre-configured email integration and prompts streamline communication and task management across the organization, enhancing overall workflow efficiency. Swiftly adapt to evolving business demands and bolster collaboration with Omada's workflow engine.

Simplified Access Certification

Omada Identity Cloud's certification process, enhanced by Identity Analytics, streamlines certification management and ensures compliance. Customizable surveys verify user entitlements, account validity, and permission assignments. Our certification dashboard provides valuable insights into campaign performance, including response times and compliance with company and industry standards. Automated or scheduled certifications, coupled with centralized monitoring, strengthen security and simplify adherence to evolving regulations.

A Holistic Approach to Compliance and Risk

The Compliance Workbench ensures robust risk mitigation and compliance adherence. Identity Analytics provides detailed audit trails, user-friendly dashboards, integrated risk scoring, and holistic reporting capabilities. The Compliance Workbench offers administrators a complete view of the compliance status for every onboarded system, empowering informed decision-making and proactive risk resolution.

Configurable Connectivity Framework for Unified Provisioning

For Unified Provisioning Omada Identity Cloud's flexible data model, coupled with our configurable connectivity framework, enables seamless integration with your existing IT infrastructure, SaaS applications, and business systems. Our framework supports standard connectors for GraphQL, SCIM, REST, OData, LDAP, PowerShell, .NET, SQL, and SOAP, and includes pre-built connectors for popular applications like SAP, ServiceNow, and Microsoft Active Directory. This comprehensive connectivity ensures unified provisioning across all systems, streamlining your identity management processes.

Our OData and GraphQL APIs further enhance integration capabilities, allowing you to efficiently read and update identity data and integrate custom or third-party applications into your IGA processes. By unifying your identity management landscape, Omada empowers organizations to optimize their IGA strategy, driving business value and ensuring long-term success.

The Omada Difference

Omada Identity Cloud is the IGA solution for modern enterprises. Our platform offers a unique combination of powerful features, including comprehensive reporting, microservices architecture, a data-driven approach, and configuration-based customization. By choosing Omada, organizations can streamline identity lifecycle management, optimize roles and access, ensure compliance, integrate seamlessly with various applications, and customize workflows to meet specific business needs. This comprehensive approach enhances security, improves efficiency, and drives business value through optimized identity and access management.

Modern microservices decoupled Azure architecture using shared scalable services with dedicated customer storage

Customer **self-service SaaS** tenant that enables complete IGA instance control and management

Single browser configuration for process **workflow, policy and connectors**

ALL connectors provided in single service subscription

Simple uncomplicated object model that supports extensions to the base semantic data model

Flexible data model changes, extensions, no re-compilation of code, work or other configuration

The Omada Identity Cloud Accelerator Package Delivers Outcomes

In just 12 weeks, Omada customers can experience the benefits of:

- An onboarded authoritative source to read identity data
- A full integration to directory service (AD, Entra ID, etc.) and Exchange
- Governance and self-service capabilities
- Basic role model with birthrights and assignment policies based on identity attributes
- Training for self-sufficiency and continued learning
- A strategic customer-specific road map for further implementation

Omada, a global market leader in Identity Governance and Administration (IGA), offers a full-featured, enterprise-grade, cloud native IGA solution that enables organizations to achieve compliance, reduce risk, and maximize efficiency. Founded in 2000, Omada delivers innovative identity management to complex hybrid environments based on our proven best practice process framework and deployment approach.