

**SOLUTION BRIEF** 

# 5 ways **Omada Outperforms SailPoint** in Cloud IGA



The digital landscape is undergoing a rapid transformation, with organizations increasingly embracing cloud-based infrastructure and SaaS applications. This shift to a "cloud-first" approach necessitates a modern, SaaS-based Identity Governance and Administration (IGA) solution. An effective IGA platform streamlines identity management across diverse environments, bolstering compliance adherence, security posture, and operational efficiency for both IT and business teams.

This brief explores key capabilities where SailPoint Identity Security Cloud struggles to compete with Omada Identity Cloud. We'll delve into the following areas and demonstrate why Omada offers a more comprehensive, adaptable solution:

- 1. Full-featured cloud IGA
  - 2. Cloud management control
- - 3. Best practice framework for deploying and operating IGA
- 4. Accelerated deployment program with a guaranteed deployment timeframe
- 5. Ability to configure without coding

# 1. Full-featured cloud IGA

Customers expect IGA solutions to be ready to go from the moment they're deployed. This "out-of-the-box" functionality eliminates the need for complex multiple-module purchases to achieve full functionality. This translates to a simpler purchase process with a lower total cost of ownership and faster time to value, allowing organizations to reap the security and efficiency benefits of IGA sooner.

Sailpoint

# Omada

Omada delivers a comprehensive IGA solution that empowers organizations to manage identities efficiently and securely. With a robust feature set, including complete identity lifecycle management, automated policy and role management, datadriven access controls, and risk-based analytics, Omada provides everything needed to protect sensitive information and streamline operations. Omada's comprehensive approach allows organizations to experience the full benefits of IGA from the outset, without the need for complex bundles, suites, or configurations. SailPoint's Identity Security product has many features but may not have all the core features an organization needs depending on which suite and add-ons they purchase. SailPoint's modular pricing structure can result in higher total costs of ownership than initially anticipated. Essential features like data-driven insights, access management for external parties, and even user behavior anomaly detection might require purchasing additional modules beyond the base product. This approach, while offering some flexibility, can contradict the desire for immediate value. Organizations may find themselves surprised by the additional costs needed to achieve the full range of IGA functionality they require.

# 🗸 Advantage: Omada Identity Cloud

# Omada out-of-the-box benefits include:



#### Identity Analytics

Analytics that improves decision-making, decreasing manual efforts to improve the TCO of your program



#### **Closed-loop Compliance**

Compliance dashboard with drill-down actions and Control Policies that detect risks and enable remediation



Enterprise-grade Cloud Management

Create, configure, upgrade, restore, and clone environments via an industry-leading management portal or via API



### **Connectivity Framework**

Standards-based framework leveraging SCIM, OData, REST, SOAP and SQL enables fast connectivity



#### Configuration, Not Code

Automation of processes and workflows that can be configured without the need for code development

Omada Identity Cloud has the highest

availability for the SaaS Identity Governance





#### Best-practices built-in

99.9 % Uptime

market

The IdentityPROCESS+ framework provided out of the box to aid the delivery of a successful IGA deployment

## Cloud management control

In the dynamic cloud environment, control over your instance becomes a strategic advantage. Having full control empowers swift deployment of security updates, streamlined development rollouts, and the ability to tailor configurations to unique needs. This translates to unmatched agility, enabling you to adapt to evolving threats and business demands with ease.

Sailpoint

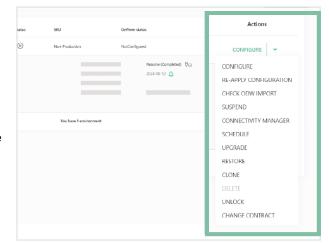
# Omada

Omada Identity Cloud provides administrators with complete control over their instance. This self-service philosophy extends beyond basic management tasks. Effortlessly promote objects, like users and policies, between environments during your upgrade process, ensuring a smooth transition to the latest security patches and features at your convenience. Omada's frequent release cycle (every six weeks) combined with a straightforward upgrade process minimizes disruption and maximizes security.

SailPoint's Identity Security Cloud provides customers with limited control over their instances, which can lead to a myriad of challenges. Customers may be locked into a specific upgrade schedule, potentially delaying access to critical security patches and features. Moving configurations between testing and production environments can also be a hurdle. Manual promotion is time-consuming, while bulk configuration promotion often requires expertise in JSON, creating an additional hurdle for administrators. Furthermore, SailPoint's inability to clone environments hinders efficient testing and development cycles. SailPoint's limitations can significantly restrict agility, introduce security risks due to delayed updates, and ultimately hinder the overall IGA experience.

# 🗸 Advantage: Omada Identity Cloud

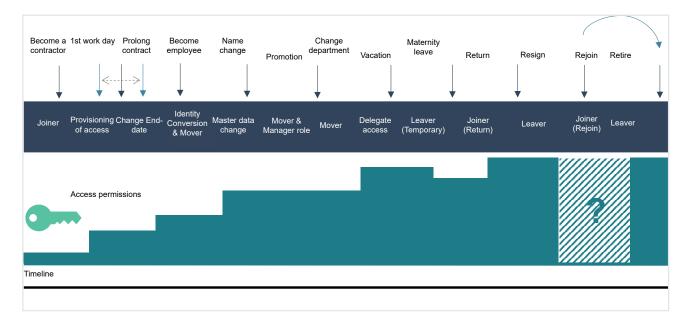
Omada further empowers administrators with a simplified approach to environment management. Seamlessly clone environments for testing and development, streamlining workflows and boosting efficiency. Additionally, Omada's scalable architecture seamlessly adapts to your growing needs, eliminating the requirement for additional purchases. This translates to a more agile and cost-effective IGA experience.



# 3. Best practice framework for deploying and operating IGA

A strong foundation is crucial for a successful IGA journey. Opting for a platform that incorporates a best-practice framework can significantly improve your experience. This framework acts as a roadmap, guiding deployment and operation to ensure optimal security and efficiency from the start. By minimizing errors and streamlining the process, it reduces risks and accelerates your time-to-value. Such a framework also provides ongoing guidance for managing your IGA system, promoting consistent value over time. This translates to a smoother, faster, and more secure IGA implementation, maximizing your return on investment.

| Omada   | Sailpoint  |
|---|--|
| Omada understands that a successful IGA<br>program hinges on a solid foundation. That's<br>why we developed IdentityPROCESS+, a<br>comprehensive best-practice framework built<br>upon over two decades of IGA expertise. <b>Omada's</b><br><b>IdentityPROCESS+ ensures your deployment</b><br><b>aligns with industry standards from the very</b><br><b>beginning, maximizing security and efficiency.</b><br>This not only minimizes risks and accelerates your<br>time-to-value, but also simplifies deployment for<br>long-term compliance. | While SailPoint offers a framework of sorts, it lacks<br>in-depth best practice guidance. This absence<br>can leave organizations struggling to achieve<br>optimal security, maximize efficiency, and ensure<br>consistent implementation success. <b>Without a</b><br><b>clear roadmap based on industry standards</b> ,<br><b>SailPoint's deployment processes can become</b><br><b>haphazard, potentially introducing security</b><br><b>vulnerabilities and inefficiencies</b> . |



# ✓ Advantage: Omada Identity Cloud

Leveraging over 20 years of IGA expertise, IdentityPROCESS+ offers a proven framework for organizations to confidently navigate the entire identity lifecycle, aligned with industry standards and best practices.

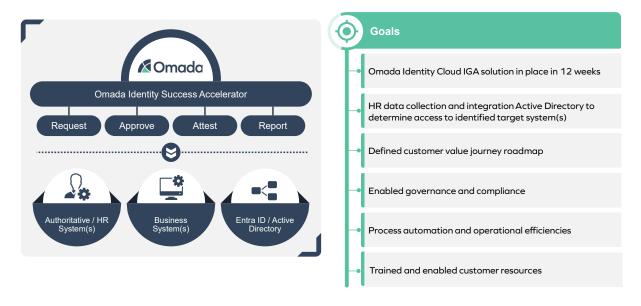
# 4. Accelerated deployment program with a guaranteed deployment

A predictable and efficient deployment process is the foundation for a successful IGA journey. Choosing a vendor with a guaranteed timeframe and a proven acceleration program minimizes disruption and optimizes resource allocation. This clear timeline allows for effective project planning, preventing delays in critical tasks. Furthermore, a well-defined deployment process frees your IT team to focus on core business initiatives while experts handle the implementation.

| Omada   | Sailpoint   |
|---|---|
| Understanding the need for swift deployment,<br>Omada offers an accelerated deployment<br>program with a guaranteed implementation<br>timeline. This program migrates customers,<br>including those from SailPoint, to Omada Identity<br>Cloud in a mere 12 weeks. This translates to a<br>quicker time-to-value and a faster return on your<br>IGA investment. | While SailPoint offers features that help expedite<br>the deployment and onboarding process, they<br><b>lack a guaranteed implementation timeframe.</b><br>Without this, organizations run the risk of their<br>deployment extending months beyond initial<br>estimates. This unpredictability can disrupt<br>project timelines and resource allocation, creating<br>unnecessary frustration and hindering the overall<br>IGA experience. |

# Advantage: Omada Identity Cloud

The Omada Identity Cloud Accelerator Package takes the complexity out of the equation. It provides a standardized approach, best-practice frameworks for process design, and comprehensive user training for smooth adoption. This holistic program covers everything from building a solid foundation to achieving end-to-end access management. The result? A streamlined migration, faster access to advanced Omada Identity Cloud functionalities, and a clear roadmap for future success.



Omada's accelerated deployment program offers organizations a clear path to rapidly implement Omada Identity Cloud and achieve maximum ROI through defined milestones and goals.

# 5. Ability to configure without coding

A configuration-based approach to IGA gives businesses the flexibility to configure a solution that meets their unique needs without requiring custom code. Pre-made connectors, data structures, and workflows act as building blocks, letting you tailor your system without a large development team. This allows administrators to configure the system themselves, resulting in greater agility and a system that can adapt quickly to changing business demands.

| Omada   | Sailpoint   |
|---|---|
| Omada's configuration-based approach<br>streamlines identity management, eliminating<br>the need for complex coding. Administrators<br>can rapidly configure the platform to meet<br>specific organizational requirements with pre-<br>built connectors, a drag-and-drop workflow<br>engine, and flexible data models. This no-code<br>approach accelerates deployment, reduces costs,<br>and minimizes the risk of errors. By focusing on<br>configuration rather than custom development,<br>Omada empowers organizations to achieve faster<br>time-to-value and improved operational efficiency. | While SailPoint does provide some low-code<br>options, they still rely on custom code for certain<br>configuration use cases, particularly when<br>defining custom logic and behavior within rules.<br>This reliance on custom development increases<br>deployment time, costs, and the risk of introducing<br>security vulnerabilities. The platform's mandated<br>code review process adds further delays and<br>expenses. Additionally, SailPoint's shared<br>architecture environment can introduce potential<br>security and performance risks associated with<br>custom code, requiring ongoing monitoring and<br>management by customers. These challenges can<br>significantly impact project timelines, budgets, and |

overall system stability.

# 🗸 Advantage: Omada Identity Cloud

# Omada Identity Cloud: The Clear Choice for SaaS IGA

Omada Identity Cloud is a comprehensive, out-of-the-box cloud platform designed to empower you. Take full control of your identity governance with complete cloud management and a user-friendly, configurationbased approach that eliminates the need for complex coding. Built upon our best-practice framework, IdentityPROCESS+, Omada Identity Cloud ensures your IGA remains future-proof. So why settle? Achieve enhanced security, compliance, and operational efficiency with the industry-leading intelligent IGA platform from Omada.

Ready to unlock the full potential of cloud IGA? Schedule a demo to see how Omada Identity Cloud can transform your IGA experience.

Omada, a global market leader in Identity Governance and Administration (IGA), offers a full-featured, enterprise-grade, cloud native IGA solution that enables organizations to achieve compliance, reduce risk, and maximize efficiency. Founded in 2000, Omada delivers innovative identity management to complex hybrid environments based on our proven best practice process framework and deployment approach.