



Hootsuite is a social media management platform that handles pretty much everything a social media manager does on a day-to-day basis. You can do everything from curating content and scheduling and publishing posts to managing teams and measuring ROI, all with just one platform

Functionality

Connectivity between Omada and Hootsuite enables organizations to:

- Request accounts
- Update account information
- Reconcile Accounts
- Request Access
- Review Access
- Perform Advanced Risk Scoring
- Classify Data
- Initiate Emergency Lockout

Validated objects Read:

- Users
- Groups

Validated objects Write:

- Users
- Groups

The Omada Configurable Connectivity Framework offers:

- Template-driven connectivity for ease of implementation
- Flexible data model
- Adaptable and extensible data fields and attributes
- Choice of multiple authentication methods

A configurable connectivity approach provides an efficient, reliable and fast alternative that is better suited to the dynamic, hybrid IT environment where connectivity is a continuous activity. This connector for Omada and Hootsuite can be leveraged using Omada's configurable connectivity framework, which supports standard connectors for SCIM, REST, OData, LDAP, PowerShell, .CSV, .NET, SQL, and SOAP.