



**With Segment, you can collect, transform, send, and archive your first-party customer data. Segment simplifies the process of collecting data and hooking up new tools, allowing you to spend more time using your data, and less time trying to collect it.**

## Functionality

Connectivity between Omada and Segment enables organizations to:

- Request accounts
- Request Group memberships
- Update account information
- Reconcile Accounts
- Reconcile Access
- Review Access
- Perform Advanced Risk Scoring
- Classify Data
- Initiate Emergency Lockout

Validated objects Read:

- Users
- Roles
- Groups

Validated objects Write:

- User
- Group (membership)

## The Omada Configurable Connectivity Framework offers:

- Template-driven connectivity for ease of implementation
- Flexible data model
- Adaptable and extensible data fields and attributes
- Choice of multiple authentication methods

A configurable connectivity approach provides an efficient, reliable and fast alternative that is better suited to the dynamic, hybrid IT environment where connectivity is a continuous activity. This connector for Omada and Segment can be leveraged using Omada's configurable connectivity framework, which supports standard connectors for SCIM, REST, OData, LDAP, PowerShell, .CSV, .NET, SQL, and SOAP.