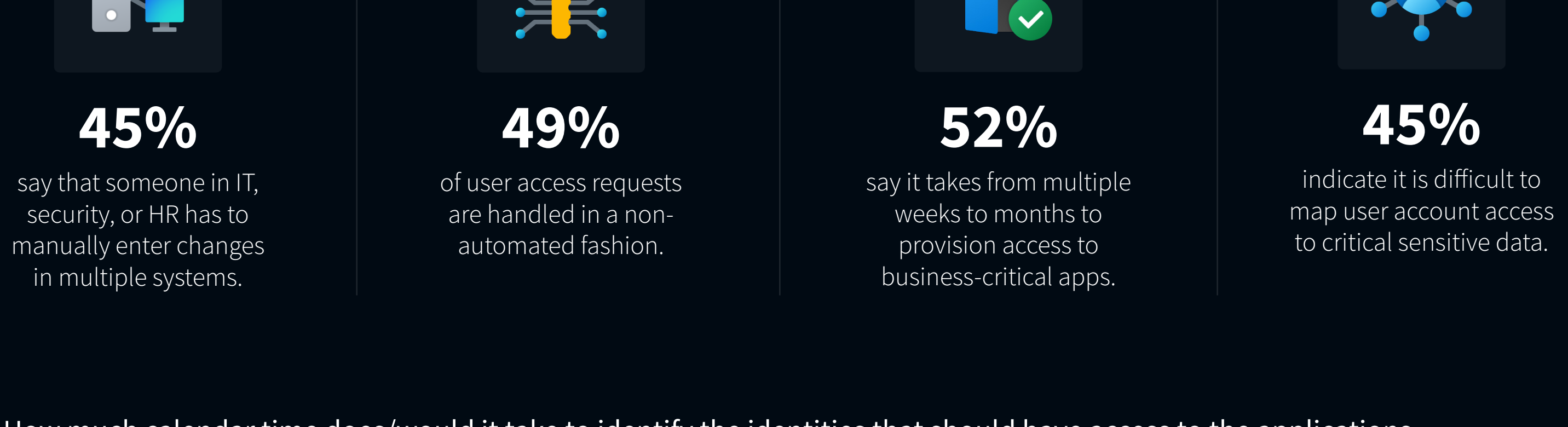


Advancements and Trends in Modern Identity Governance and Administration

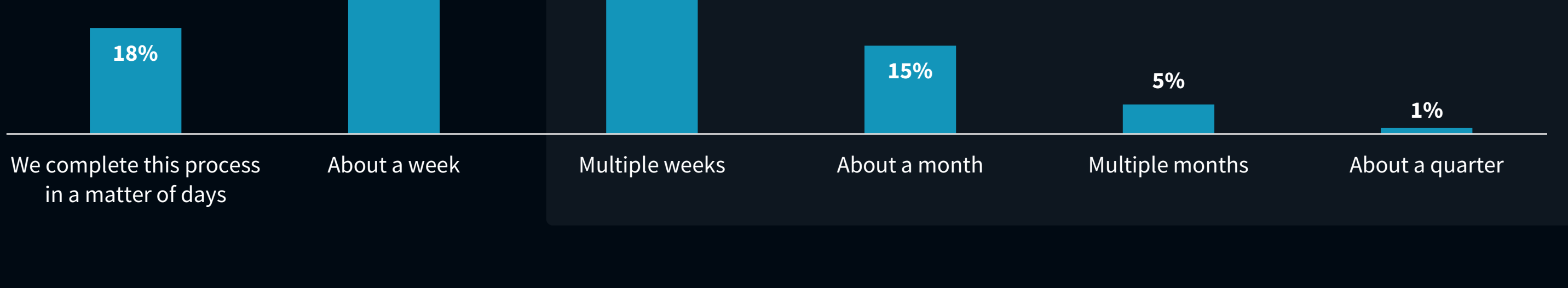
Digital transformation and the hybrid workforce have significantly complicated identity and access management processes and thus have become key drivers for IAM modernization. Thus, the governance of identities and their associated permissions has become a strategic aspect of cybersecurity programs, requiring a pragmatic approach that balances improving an organization's security posture by protecting critical corporate assets from compromise while also supporting business agility with respect to end-user workflows. But what, exactly, constitutes a modern approach to IGA?

Identity is Still a Struggle as Key Processes are Often Overly Time-Consuming and Manually Intensive

The manual identity lifecycle increases the attack surface due to over-provisioning and leads to lost productivity from under-provisioning.



How much calendar time does/would it take to identify the identities that should have access to the applications and allocate proper access?



Manual Processes Create Compliance Nightmares

It's difficult, if not impossible, to track manual changes to multiple systems when a user requests access or their role changes.



Cloud Applications and Services Are Complicating Compliance Requirements



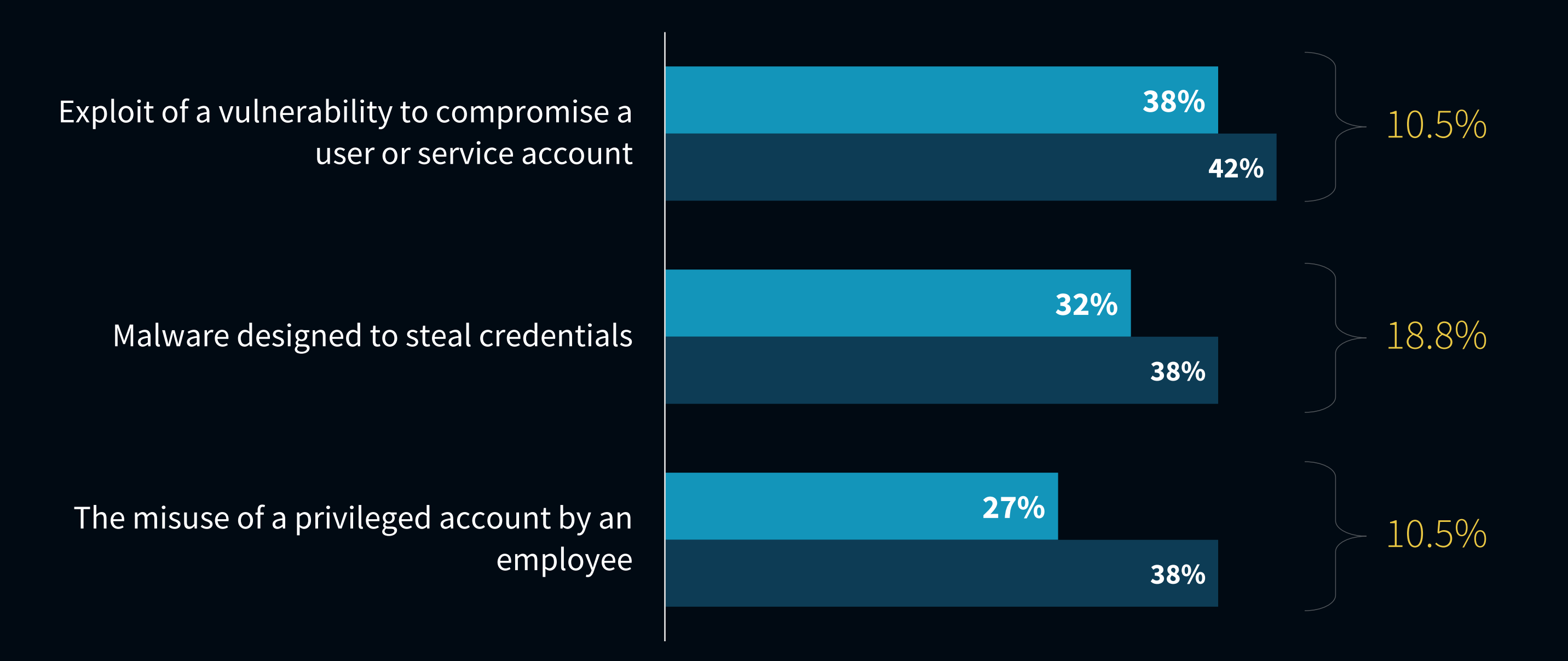
More than Half of Organizations Have Either Suffered a Breach or Lack the Capabilities to Be Certain They Haven't

Respondents' lack of control over their identities is costly, and a significant amount of those respondents have suffered cybersecurity incidents resulting in losses.



A Variety of Factors Contributed to Identity-related Incidents

For organizations that know they have experienced a cybersecurity incident that resulted in financial or data loss, the top causes they reported are due to a lack of governance and control of identities.



As the ransomware kill chain typically starts with an identity-related attack, organizations are recognizing that IGA is an effective weapon to reduce the blast radius and mitigate lateral movement.

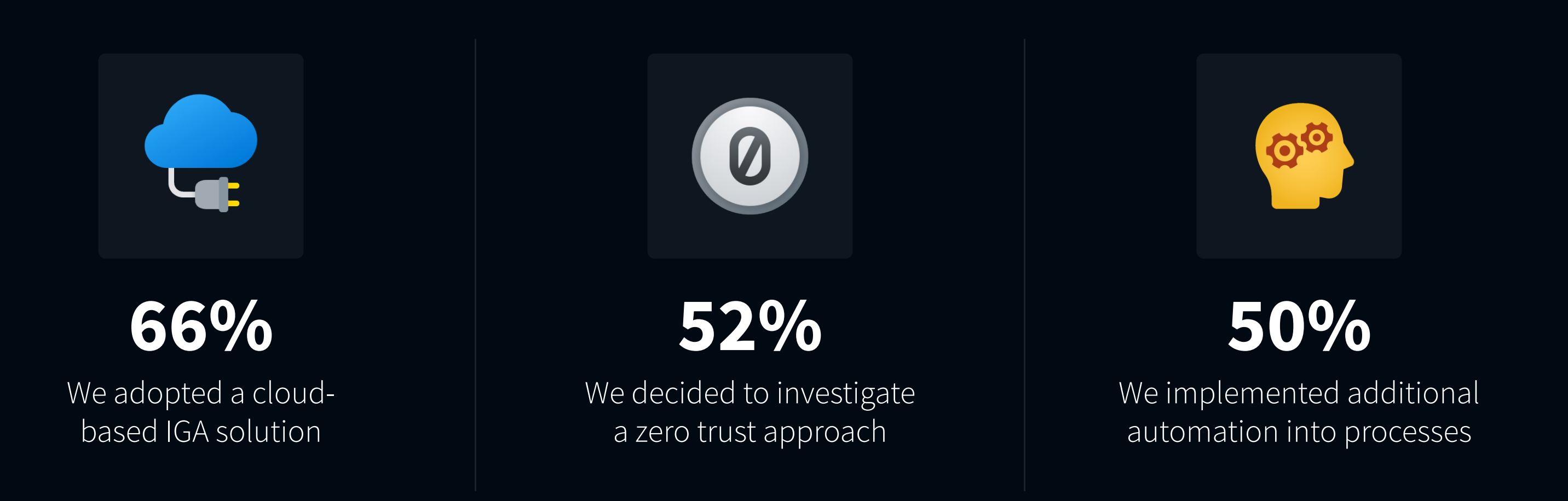
Identity Governance and Administration is Important to Zero Trust Strategies to Increase Security and Efficiency

Identity is at the core of zero trust frameworks, enabling organizations to authenticate and authorize the identity of each user for every operation. Thus, it's no surprise that organizations agree that identity governance and administration (IGA) is an important aspect of their zero trust programs.



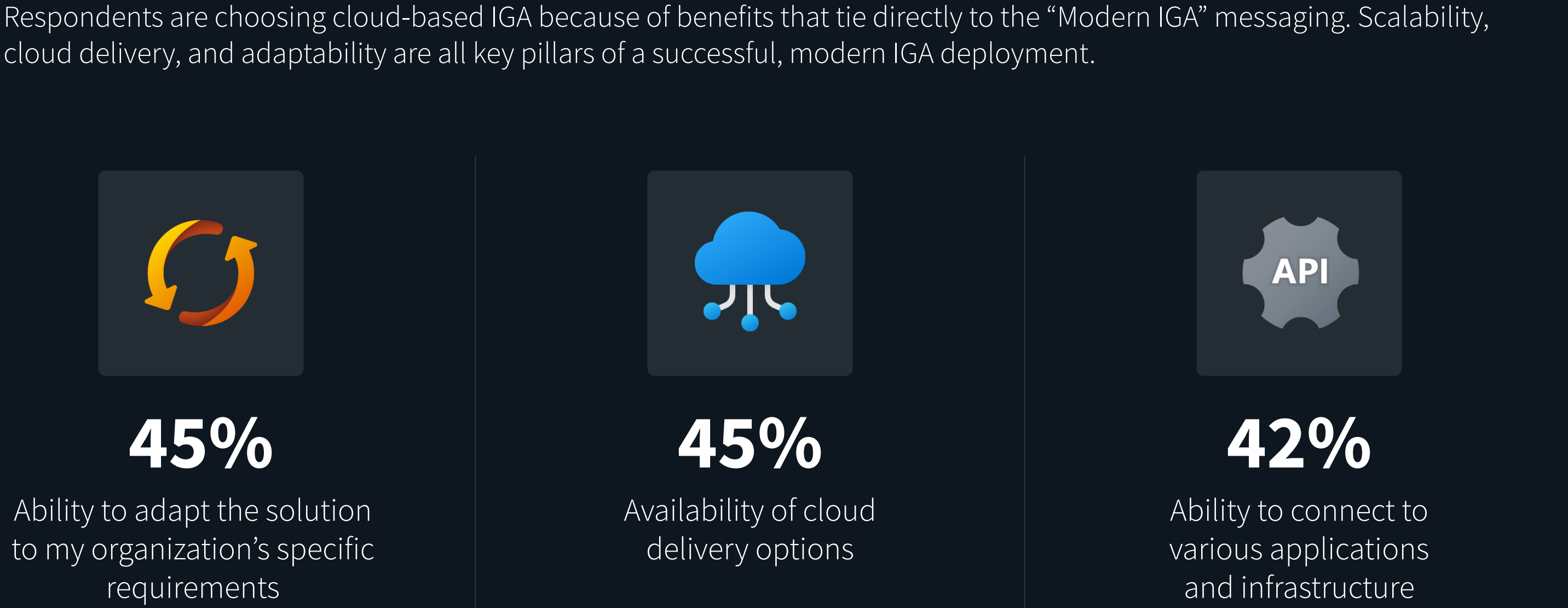
Hybrid and Remote Work Accelerated the Adoption of Cloud-based IGA Solutions

The paradigm shift to a remote/hybrid workforce has accelerated the adoption of cloud-based IGA solutions, as well as an interest in zero trust and automation. These top results make sense, as all 3 are intertwined. Cloud-based IGA and automation will help to create a zero trust framework.



Cloud Delivery and Adaptability are the Most Desirable Features When Leveraging IGA for Security, Efficiency, and Compliance

Respondents are choosing cloud-based IGA because of benefits that tie directly to the "Modern IGA" messaging. Scalability, cloud delivery, and adaptability are all key pillars of a successful, modern IGA deployment.



Full-featured, cloud-based IGA systems enable organizations to improve both the efficiency and effectiveness of their identity management processes while leveraging advanced analytics and artificial intelligence to identify and remediate identity-related threats and attacks. Efficiency, scale, automation, and reduced TCO are strategic priorities that can be attained with today's cloud-delivered identity management and governance systems.

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Jack Poller
ESG Senior Analyst

About Omada

Omada, a global market leader in identity governance and administration (IGA), offers a full-featured, enterprise-grade, cloud-native IGA solution that enables organizations to achieve compliance, reduce risk, and maximize efficiency. Founded in 2000, Omada delivers innovative identity management to complex hybrid environments based on our proven best-practice process framework and deployment approach.

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